



Česká zemědělská univerzita v Praze
Provozně ekonomická
fakulta



DOUBLE AWARD, DOUBLE DEGREE CZECH REPUBLIC + SWITZERLAND



STUDY WITH BOTH THE CZECH UNIVERSITY OF LIFE SCIENCE AND SWISS EDUCATION GROUP

DOUBLE MAJOR

INTERNATIONAL BUSINESS IN HOTEL AND TOURISM MANAGEMENT

BUSINESS ADMINISTRATION

**HIGH SWISS QUALITY AND
SOLID EUROPEAN MANAGEMENT**



KEY FACTS

the Czech University of Life Sciences, Prague

- CULS was founded in 1906. Today it is the third largest university in Prague
- The largest faculty of economics in the Czech Republic with 14,000 students
- Accredited by the Ministry of Education of the Czech Republic
- 15-year tradition of English programs
- Expert lectures from partner universities from all over the world
- At CULS professors apply various methods of teaching and training, including internships at the university estates. Therefore, CULS graduates usually find good placements in the job market
- High employment rates (97%)
- Since year 2000, students from 125 countries have studied at CULS
- CULS diplomas are recognized worldwide
- Wonderful opportunities for sports - CULS campus as well as Prague provide play grounds of any kinds. Czech Republic is exceptionally famous for ice hockey and football
- CULS has links with hospitality industry of the Czech Republic – it has its own wine yards as well as a beer factory and a historical castle
- “Teaching business internationally is our business”

KEY FACTS

Swiss Education Group (SEG), Switzerland

- SEG was founded in 1982
- SEG is an alliance of Switzerland leading hotel management schools consisting of 5 schools (Cesar Ritz Colleges, Culinary Arts Academy Switzerland, HIM, SHMS, IHTTI) in 7 campuses , offering world class academic programs
- Each school is based in a former hotel in Switzerland
- Paid internship in Switzerland or abroad is a compulsory part of the academic program
- SEG has developed rich and vast partnership with many of the world's leading companies from the hospitality industry
- Workshop sessions and guest lectures from industry professionals
- Practical application of the subjects taught in class as a fundamental of the Swiss Education Group
- Multicultural environment with 6'000 students per year from more than 120 different nationalities
- State-of-the-art learning facilities
- Extensive career and internship opportunities through SEG International Recruitment Forum - 120 leading hospitality companies attend this unique event twice per year
- Internship office
- Unique alpine or city centre locations of SEG institutes
- 70% of SEG Alumni working at management level within two years following graduation

DOUBLE AWARD PROGRAM STRUCTURE

First Year		Second Year		Third Year		
The Czech University of Life Sciences, Prague Faculty of Economics and Management Studies in English Language		The Czech University of Life Sciences, Prague Faculty of Economics and Management Studies in English Language		Hotel Institute Montreux , Switzerland "International Hotel & Business Management" Studies in English language		
Semester 1 (4 months)	Semester 2 (5 months)	Semester 3 (4 months)	Semester 4 (5 months)	Term 1 (11 weeks)	Term 2 (11 weeks)	4 to 6 months of paid internship in Switzerland or Worldwide

Bachelor
«Business Administration»
granted by CULS Czech Republic

Swiss Higher Diploma in
International Hotel Management
granted by Hotel Institute Montreux Switzerland

DOUBLE DEGREE PROGRAM STRUCTURE

First Year		Second Year		Third Year			
The Czech University of Life Sciences, Prague Faculty of Economics and Management Studies in English Language		The Czech University of Life Sciences, Prague Faculty of Economics and Management Studies in English Language		César Ritz Colleges, Switzerland International Hotel & Tourism Management Studies in English Language			
Semester 1 (4 months)	Semester 2 (5 months)	Semester 3 (4 months)	Semester 4 (5 months)	Term 1 (11 weeks)	Term 2 (11 weeks)	Term 3 (11 weeks)	4 to 6 months of paid internship in Switzerland or Worldwide

Bachelor
«Business Administration»
granted by CULS Czech Republic

Bachelor of International Business in
Hotel & Tourism Management
granted by César Ritz Colleges Switzerland

GRADUATE IN 3 OR 3,5 YEARS WITH MORE...

1. Two awards from two European countries will enhance your CV, giving you international appeal:

Bachelor in "Business Administration" granted by state European University -the Czech University of Life Sciences (CULS), Prague-studies in English;

Swiss Higher Diploma in International Hotel Management granted by Hotel Institute Montreux (HIM), a member of Swiss Education Group (SEG) - a world leader in hospitality education-studies in English;

or

Bachelor of International Business in Hotel and Tourism Management granted by César Ritz Colleges Switzerland, a member of Swiss Education Group (SEG)-studies in English;

2. Paid internship in Switzerland or worldwide (4 to 6 months) - Students completing an internship in Switzerland receive a minimum gross monthly salary of CHF 2,168. Two years of living in the Czech Republic will broaden your internship opportunities in terms of work visa;

3. Save time: In only 3 or 3,5 years gain two awards or complete two bachelor degrees;

4. Save money: 2 years out of a 3 or 3,5-year program spent in the Czech Republic will help you save up to 70%;

5. Gain experience of studying and living in two European countries;

6. Learn 3 foreign languages: Study in English; German or French is compulsory from the first year; living in the Czech Republic will help you learn Czech. The more languages you speak the more employment opportunities you get;

7. Double your networking opportunities: Enjoy the international environment of one of the most romantic and popular European cities - Prague, with fast developing hospitality sphere, study at CULS campus for 2 first years with more than 20'000 students and study in Switzerland during a final year, the birthplace of hospitality;

8. Combine a solid European "Business Administration" Degree with one of the most rapidly developing specialization of high demand - hotel and tourism management:

Open doors to a wide variety of exciting career options around the world and get prepared for top-end management positions in the booming hospitality industry;

9. Gain experience of studying on a big university campus in Prague and a boutique style top-range institute in Switzerland;

10. Learn specific features of hospitality industry of at least two European countries:

Regular master classes from professionals are part of the study program in Prague and Switzerland, + paid internship in Switzerland or worldwide;

11. Get wonderful employment opportunities: Specialists of high quality are of high demand in hospitality industry in the Czech Republic, world-class hotel chains are being opened every year or take your chance to get employed worldwide;

12. Enroll into the program right after your secondary school graduation

Entry requirements:

- completion of secondary school,
- English language requirement of IELTS 5.0





Czech Republic, Prague

The best place to study and live

Prague is the capital and the largest city in the Czech Republic, and also one of the most beautiful cities in Europe. Prague is also called "A city of Hundred Spires" and "Golden city". In 1992 Prague's historical center has been included in the World Heritage List: properties around the world protected by UNESCO.

Prague can be easily called the biggest museum in the open air. According to Guinness World Records, Prague Castle is the biggest ancient castle in the world. A lot of tourists visit Prague during the year because there are many places of interest worth seeing.

If you are looking for diversity in your daily school life, if you are looking for affordability of study and living costs and at the same time you want to study in Europe - Prague is the place to be.



Switzerland

The best place to study hospitality and start building your career

Switzerland offers students the very best in education and lifestyle. It is the ideal location for international students, renowned for its high quality of life, its central European location and its reputation as the birthplace of hospitality. Switzerland is an extremely safe country with a high-level living standard. Not only renowned for chocolate and cheese, private banking and luxury watch making; its natural beauty, cultural and linguistic diversity and the Swiss reputation for excellence and professionalism all add to its attributes.

Switzerland's reputation as the birthplace of hospitality was established over one hundred years ago when the first palace-style hotels were built.

Today, these traditions continue and graduates of a Swiss curriculum are highly respected for their ability to function and manage in the competitive international hospitality environment.



Contact us:

The International Union of Youth (MSM)
Mezinárodní Svaz Mládeže z.s.
IČO 270 54 888
Office 14, 7th floor, U Sluncové street
12a/666 Prague 186 00, Czech Republic

www.msmstudy.com/en
www.msmstudy.com
www.eurostudy.cz